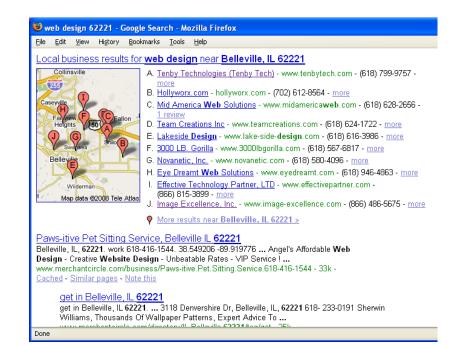


# Seven Ways to Promote Your Business on the Internet for Free

Lynn & Dick Slackman tenby technologies www.tenbytech.com 618-799-9757

## **Google Local Business Center**

- Display information about your business on Google maps
- Customers will be able to find you when they search for your type of business in your locale
- No web site is required
- Started in 2007
- Be sure to describe your business using your most important keywords
- www.google.com/local/add



## CraigsList.org

- It looks ugly, but it works
- Locale specific sites
- For Sale / Jobs / Forums
- <u>www.stlouis.craigslist</u> <u>.org</u>

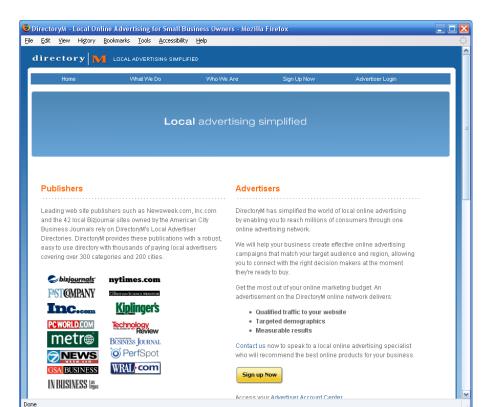
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craigslist st louis, MO*					
	com	munity	ho	using	jobs
	activities	lost+found	apts / hou	using	accounting+finance
post to classifieds	artists	musicians	rooms / s	hared	admin / office
my account	childcare	local news	sublets / temporary		arch / engineering
· · · · ·	general	politics	housing w	vanted	art / media / design
help, faq, abuse, legal	groups	rideshare	housing swap		biotech / science
	pets	volunteers	vacation r	entals	business / mgmt
search craigslist	events	classes	parking /	storage	customer service
			office / co	mmercial	education
for sale 🔽 🔊	pers	personals		e for sale	food / bev / hosp
	strictly plat	onic			general labor
	women see	k women	fo	r sale	government
event calendar	women see	king men	barter	arts+crafts	human resources
S M T W T F S	men seekir	ig women	bikes	auto parts	internet engineers
21 22 23 24 <b>25</b> 26 27	men seekir	men seeking men		baby+kids	legal / paralegal
28 29 30 1 2 3 4	misc romar	misc romance		cars+trucks	manufacturing
5 6 7 8 9 10 11	casual enc	casual encounters		cds/dvd/vhs	marketing / pr / ad
2 13 14 15 16 17 18	missed cor	missed connections		clothes+acc	medical / health
	rants and ra	rants and raves		collectibles	nonprofit sector
			furniture	electronics	real estate
	discussi	on forums	general	farm+garden	retail / wholesale
avoid scams & fraud	1099 gift	s pets	jewelry	games+toys	sales / biz dev
personal safety tips apple haiku philos		material	garage sale	salon / spa / fitness	
craigslist blog	arts hea		rvs	household	security
	atheist hel	p psych	enorting	motorevelae	ckilled trade / craft

### **Directory M**

There are many directories on the internet. Some are useful & others are not.

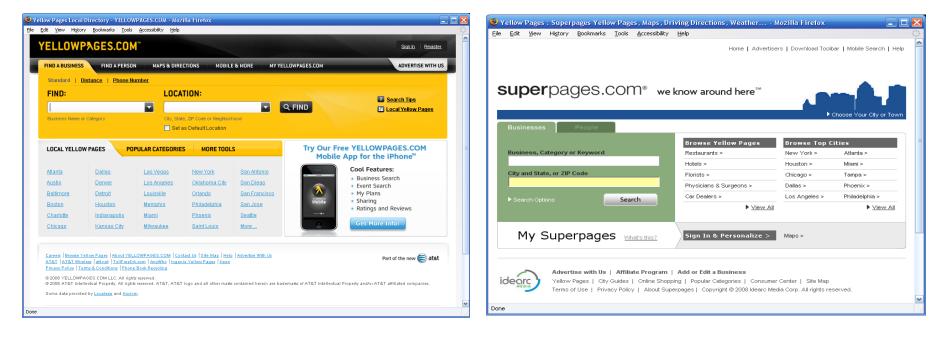
Directory M is a good general purpose directory & they will place your ads on others web sites.

www.directorym.com



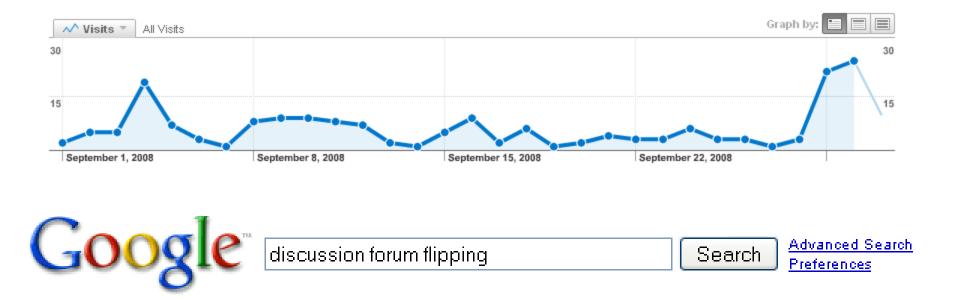
#### SuperPages.com & YellowPages.com

- Online "yellow pages" are replacing the paper ones.
- You can post basic listings for free.
- www.superpages.com
- www.yellowpages.com



### **Discussion Forums**

 Entice people to visit your web site by posting information about your business in discussion forums.



## People in Business Web Site

- Display your products & services
- Free internet visibility
- Post events & testimonials
- Also available:
  - Member Profiles
  - Blogging
  - Discussion Forums
  - Photo Albums
- Training available soon

People In Business - Mozilla Firefox Ele Edit Yew Higtory Bookmarks Icods Accessibility Help							
Ning 📓 Dick Slackman 🔤 🔒		Search 🗢					
People In Busin Growing Business Together Main Invite My Page Members	Events Forum Notes Photos Manago	-					
People In Business is a no membership fee business community. We are a network of business people who work together to build our companies.	Welcome to your new social network, Dick Slackman Here are a few things you can do right now	I <sup>®</sup> Hello, Dick Slackman1 Son Out					
Meeting Locations Edit	Invite friends Add photos Start a discussion Add an event Make it unique	Quick Add					
Oration, IL: 1st Tuesday 8:30-9:30 a.m. Holdsy Inn Eraress, Dietberg Plaza, Greenmourt R-, O'Fallon, IL IMAE Coordinator, Cyndi Brzow, - A Living Angel Travel alivingangestravel@yahoo.com \$5:00 Wood River, IL 2nd Tuesday 6:30-9:30 a.m. Sgl Pepper'S Cale, 144 E. Ferguson, Wood River, IL, IMAE Coordinator, IL, IMAE Coordinator, Bachindi - Staging Impressions	WELCOME Hello, Flease feel fine to READ the website. However, you must be an ATTENDING MEM of Fleage fine lineases in order to be invited to post your profile, Any Non-member profiles be defeted. Thank you for your understanding. Please feel welcome to attend any meeting as listed on the left column. Thank you for your interest in the People in Business networking group - a free members business community. We are a network of business networking group - a free members business assist one another with skills, answer questions, and create synergy. Our meetings inclued people from all categories of business, financial technology, home services, business services and more! Working in tandem, we are able to produce powerful results In our groups, we have an opportunity for meet in a fiendly atmosphere, arrange additional applicituments, exchange Information and business cards, discover mutual goals, and seek ways to work together.	Edit EER Ads by Coogle [2] Will Natwork w/ Network w/ Professionals Meet Other Peers, Expand Your Business. Expand Your Business, Free Online Sign Up					
\$5.00 Done	People in Business meets monthly in a variety of locations. Our meetings consist of indivi	dual Financal Executive?					

PeopleInBusiness.ning.com

### Call on us if you need help

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